

AACOP WINTER 2017 Conference and Expo Show



January 23rd to 26th
Montgomery, AL

EXHIBITOR AND SPONSOR INFORMATION



2017 Winter Exhibitor and Sponsorship Opportunities

You are invited to become an AACOP Conference Exhibitor and/or Sponsor

The 2017 Montgomery AACOP EXPO Show is a 3 day event that will bring together Alabama Chiefs of Police as well as public safety administrators from throughout neighboring agencies AACOP is pleased to offer free admission for public safety and government employees from across the nation to attend (credentials must be shown for entry).

Platinum Sponsorship \$8,000 +

- Premium or Large Equipment Booth Space
- Recognition in the conference brochure, includes full page advertisement *
- Sponsorship of one provided meal or hospitality night at the conference
- One set of mailing labels of AACOP membership
- Spreadsheet listing of AACOP Conference Attendees
- Direct linkage for company web site and logo placed on AACOP web site for one year

Gold Sponsorship \$5,000 - \$7,999

- Premium Booth Space
- Recognition in the conference brochure, includes full page advertisement *
- Sponsorship of one refreshment break at the conference or co-sponsor a meal
- Spreadsheet listing of AACOP Conference Attendees

Silver Sponsorship \$2,000

- Premium Booth Space
- Recognition in the conference brochure, includes 1/2 page advertisement *
- Co-Sponsorship of one refreshment break at the conference
- Spreadsheet listing of AACOP Conference Attendees

Exhibitor Booth Space

- Regular..... \$650
- Premium... \$800
- Large Equipment..... \$1,200

Conference Program Ad Space

**ALL Ads MUST be provided by Company*

- Full Page \$500
- 1/2 Page \$300



Renaissance Hotel and Convention Center
201 Tallapoosa Street | Montgomery, AL 36104
Reservations 334-481-5000

Winter 2017 Exhibit Hall Hours

Monday 12PM - 5PM | Tuesday 8AM - 5PM | Wednesday 8AM - 3PM

In order to maximize vendor interaction, AACOP is offering an EXPO day from 12PM - 5PM on Monday. Because conference opening and executive training begin on Tuesday and will limit available time for interaction, optional booth breakdowns may begin on Tuesday at 3:00PM after the afternoon break. Exhibitors are welcome to remain until Wednesday at 3:00PM.

Rules and Cancellation Policies

Professionalism: *The Alabama Association of Chiefs of Police reserves the right to cancel or refuse display space to any person or company whose conduct or display of goods is, in the opinion of the Executive Board, incompatible with the general character and objectives of the exhibition. AACOP requires all exhibitor representatives to wear appropriate conference attire. Dress for the winter conference is business casual.*

Cancellation and Refunds: If AACOP is notified in writing 10 working days prior to conference start date that you are not able to attend, AACOP will refund 100% of your registration fee. If cancellation is made within the 10 working day period and AACOP is able to 're-sell' the booth, 50% of your fee will be refunded. No-shows are not eligible for refunds.

Nametags Printed On-Site: Due to the excessive number of exhibitors who request nametags printed on-site during registration (added members, personnel changes, nicknames, etc.), AACOP has been forced to staff extra personnel to make new prints and reprints. Henceforth, a \$25 fee for each nametag printed on-site will be charged. Changes can be made with the AACOP office up to ONE WEEK prior to the start of the conference. Make sure you have written confirmation of your changes. Official AACOP distributed nametags MUST be worn and may not be altered.

Pictures or Recordings: No pictures or recordings of any AACOP members, conference or events on or off site can be used without the express written consent of AACOP.

Use of AACOP Logo and Name: Exhibitors, Trainers, Hotels, or any other individual or business entity are forbidden to use the AACOP logo, name or endorsement without express written permission.

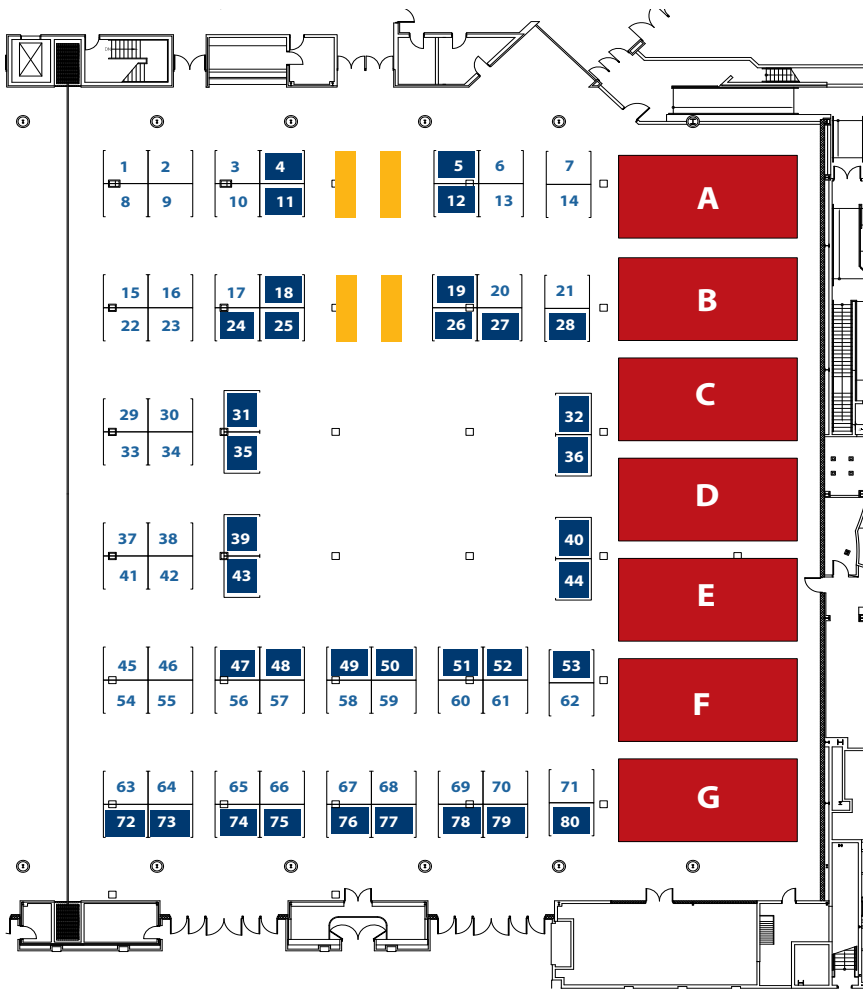
Government and Non Profit Organizations: AACOP reserves the right and strives to offer discounted booths to Government/Non-Profit entities. These 'table tops' may be in a separate location and may not be piped and draped. A registration fee may be required to cover the cost of meals and table top set up charges. Please contact the AACOP office for more information.

Hotel Rooms: One hotel room per paid representative is allowed in the AACOP Room Block; however, AACOP may choose to limit this to 4 rooms per conference. Two representatives are included per paid exhibit space. Additional representatives may register for \$175 each.

January 2017 Winter Conference Agenda

Sunday January 22, 2017	
3:00 PM – 5:00 PM	Exhibitor Check-in and Booth Set-Up (Optional)
Monday January 23, 2017	
8:00 AM – 12:00 PM	Exhibitor Check-in and Booth Set-Up
11:00 AM – 5:00 PM	Participant Registration and Check-in for Conference and Expo
11:00 AM – Until	Chief Appreciation Golf Tournament <i>Sponsored by SouthernLINC</i>
12:00 PM – 5:00 PM	Exhibit Hall Open Afternoon Refreshments in Exhibit Hall (SPONSORSHIP OPEN)
1:00 PM – 3:00 PM	New Chiefs Education and Training
6:00 PM - Until	Monday Evening Hospitality Suite (SPONSORSHIP OPEN)
Tuesday January 24, 2017	
8:00 AM – 5:00 PM	Exhibit Hall Open (Registration and Check-In continues) Morning Coffee (SPONSORSHIP OPEN)
10:00 AM	Conference Opens, and Speakers
12:00 PM – 1:00 PM	Lunch In Exhibit Hall (SPONSORSHIP OPEN)
1:00 PM – 5:00 PM	CLEEP Training – Afternoon Break in Exhibit Hall (SPONSORSHIP OPEN)
6:00 PM - Until	Tuesday Evening Hospitality Suite (SPONSORSHIP OPEN)
Wednesday January 25, 2017	
8:00 AM – 3:00 PM	Exhibit Hall Open
8:00 AM – 12:00 PM	CLEEP Training – Mid-Morning Break Served in Exhibit Hall (SPONSORSHIP OPEN)
12:00 PM – 1:00 PM	Lunch In Exhibit Hall (SPONSORSHIP OPEN)
1:00 PM – 5:00 PM	CLEEP Training – Afternoon Break in Exhibit Hall
3:00 PM	Exhibit Hall Closes
6:00 PM – 9:00 PM	Evening Event – (Still in planning stages)
6:00 PM - Until	Wednesday Evening Hospitality Suite (SPONSORSHIP OPEN)
Thursday January 23, 2017	
8:00 AM – 11:00 AM	Education Awards, Business Meeting and Conference Closing

Please note the areas highlighted above in BLUE text. These events are areas that encourage Exhibitor Interaction and/or are available for Sponsorship. Please contact Adrian Bramblett (334-207-2712) or Joe Roy (334-730-8065) in the Montgomery Office for more details.



Dear Exhibitors:

AACOP is excited to be hosting our Winter Conference and EXPO Show this year at the Renaissance Hotel and Convention Center in Montgomery, AL! In addition to our regular and premium booth spaces, the much increased size of this venue allows us to invite our vendors and sponsors with larger equipment (cars, trucks, boats, etc.) to exhibit their products in style.

There are currently only SEVEN (7) of these larger spaces available; however, more space can be made available if negotiated well in advance. Please call if you have other/additional space requirements.

Regular and premium booth spaces include two (2) registrations, one (1) piped and draped 8' x 10' space, skirted table, two (2) chairs, waste basket, and electricity.

Internet access is available; however, this **MUST** be arranged/purchased directly through the Renaissance Hotel and Convention Center.

Large equipment spaces include four (4) representatives, a skirted table, four (4) chairs, electricity, and waste basket. Please call with questions: 334-207-2712 Adrian Bramblett - 334-730-8065 Joe Roy

A current list of exhibitors and spaces sold is available online at www.AACOP.com. Booth space will be reserved on a first come, first served basis. Please register as soon as possible to ensure space preference. Your space will NOT be confirmed until payment has been received.

Onsite registration will be available ONLY if there is space remaining. Pre-registration is encouraged and there will be an additional **\$50.00** late registration fee per space sold onsite.

Exhibitors must be registered prior to the AACOP Conference in order to be guaranteed a booth space. Upon receipt of your payment, you will receive notice from AACOP confirming your registration and booth assignment. If you do not have an AACOP confirmation, you are not a registered exhibitor.

Don't forget! In addition to booth space, event sponsorships for evening hospitality, lunch and dinner meals, as well as refreshment breaks are available! Event sponsors are extensively highlighted in the Conference Guide Call Adrian at 334-207-2712 or Joe at 334-730-8065 for pricing information.

Exhibitor Registration - Winter 201+ Conference

(Please print or type to avoid errors in your credentials)

#1	Representative First Name	Last Name	Title
	Agency/Organization	Conference Contact Address	City, State, Zip
	Phone	Fax	Email Address
	Billing Address	City, State, Zip	Phone
Two Representatives Included in Registration - Additional Representatives \$175.00 Each			
#2	Name	Title	Agency/Organization
#3	Name	Title	Agency/Organization
#4	Name	Title	Agency/Organization

Registration Fees - Please indicate in the boxes to the right the total amount and booth number you would prefer. If your choices are not available, we will contact you for another number. The sooner we receive your application, the better chance you have of receiving your requested booth number.

Type of Booth and/or Sponsorship	Cost	Paid	Booth # Preference	2nd Choice Booth #
Regular Booth Space	\$650.00			
Premium Booth Space (Dark Blue)	\$800.00			
Large Equipment Booth Space (Red)	\$1,200.00			
Event Sponsorships (Lunch, Dinner, Hospitality, Breaks, etc)	Please Call	Events can be co-sponsored or shared with other companies.		
Additional Representatives (each)	\$175.00			
Total Amount Enclosed		\$		

Please send completed form, along with Check or MO payment to:
AACOP Winter Conference
P.O. Box 211285
Montgomery, AL 36121 or (aacop@aacop.com)

**AACOP IS PLEASED TO
ACCEPT CREDIT CARD PAYMENTS**



WE ARE UNABLE TO ACCEPT AMERICAN EXPRESS

Printed Name _____

Signature _____

I have read and agree to the conference rules and cancellation policies as outlined on page 3.